

Ruby Craner-Buckley

Personal Statement

I am driven to produce empathetic work, where I strive to use design to make a positive difference. I like to create and take on work that incorporates an environmentally conscious angle, as I believe design has the influences to bring about social change. I have experience of working in a team and I'm always curious to learn more skills and work with new people.

Education

BA(Hons) Graphic Design

UWE 2017 - 2020

First Class Degree

A levels

Strode College 2014 - 2016

Graphic Design A

Art B

Psychology B

Art Foundation Diploma

Strode College 2016 - 2017

Distinction

Industry Experience

Freelance Designer at Bunker Creative January 2021 - Current

I work part time at this full service creative design agency. I help create solutions for brand developments, advertising campaigns and logo designs.

I'm enjoying working with this driven team, who's deep understanding of client needs, results in the creation of beautifully functional work. I'm utilising time management skills, whilst working remotely, and delivering confident design.

Freelance Multi-Disciplinary Designer March 2019 - Current

I have produced brand identities for two start up companies, typeset publications and created commissioned illustrations.

Intern at Bunker Creative June - August 2019

I spent 10 weeks, in the London based studio, working on live briefs, meeting clients and producing (from start to finish) a limited edition batch of Black Penguin Gin.

Job Experience

Whitehouse Farm Cherries

July - August 2020

I spent lockdown productively, by working as a fruit grader, using my keen eye to produce the perfect punnet. I used my customer service skills to sell the cherries in the shop and always adhered to Covid-19 regulations.

Co-operative

2015 - 2017

I worked as a customer team member for 2 years. Whilst there I developed customer service skills, showed perseverance, and was trusted with additional responsibilities.

Skills

Adobe Illustrator / Adobe Indesign / Adobe Photoshop / Adobe Premiere Pro / Microsoft Office / Sketch / HTML / CSS / Web Design / Branding / Packaging / Social Media / Content Creation / Mac and PC / Illustration / Vector Drawings / Typography / Editorial Layout / Screen Printing / Letterpress / Risograph / Book Binding / Digital, Analogue and Aerial Photography / Animation / Sewing / Embroidery / Copy Writing / Research / Administration / Customer Service / Public Speaking / Team Work / Team Management / Collaboration / Organisation / Time Management / Event Management / Fundraising / Budgeting / Sustainability Insights / Clean UK Drivers License / Cycle to Work

Achievements

These include

Being on BBC News for holding an Eco Day at school.

Speaking on Radio Somerset about environmental issues.

Being part of a team that acquired £1,000 from EDF energy to fund the building of an out door eco classroom.

Hobbies

I have been a dancer for 15 years.

I trained at DanceWorks Frome, in Ballet, Pointe Work, Tap and Modern. I competed nationally with the UWE Ballet Squad, bringing home first prize two years running.

Volunteer

Zambian Exchange

In 2014, I was part of a group that raised over £50,000 to be part of a Zambian Exchange. We visited primary schools where we taught classes, painted a mural in a special needs unit and supplied the children with stationary. The money paid for our partners to visit us in England. Whilst here, we took them to the seaside (which they had never seen before), camping in Wales, and a visit to London. The experience was incredibly enlightening and provided an eye opening cultural reference. I'm still in contact with my exchange partner Ruth.